

Advertising Opportunities

Pennsylvania Academy
of Ophthalmology



The Eye Physicians and Surgeons

**Reach more than
500 Pennsylvania Ophthalmologists
at all stages of their careers, including:**

Residents & Fellows
Senior Members
Early Career Physicians

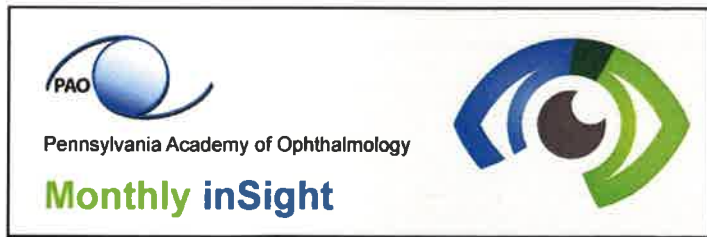
**The *Focus* newsletter is printed and electronically distributed
two times per year**



	<i>Cost Per Issue</i>
Front Page Column (2.5" w X 5" h):	\$250
Back Half Page (8" X 5"):	\$350
Interior Full page (8" X 10")	\$500
Interior Half Page (8" X 5"):	\$300
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Classified Ad (up to 100 words)	\$50
Classified Ad (101-200 words)	\$100

**inSight is emailed to
all members each month**

\$50 per issue
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