



Pennsylvania Academy of Ophthalmology

PAO 2022 Corporate Sponsor Campaign

New in 2022 the Pennsylvania Academy of Ophthalmology is offering sponsorship opportunities to support our association while marketing your products and services directly to over 600 ophthalmologists in Pennsylvania. Corporate patronage allows the PAO to continue our mission including membership support and educational programs:

- Codequest – coding information for ophthalmic practices
- Young Ophthalmologist Speaker Series - free webinars for early career physicians on the business of ophthalmology
- PAO Grand Rounds – free one hour CME webinars with thought leaders on rotating topics throughout the academic calendar year
- PAO Annual Symposium – a free half-day virtual CME conference with leading edge information from distinguished speakers from across the country.

Quarterly Sponsorship - \$2,000

- Listed as a Corporate Sponsor on PAO website
- Your company logo, bio, contact information and up to 3 links on our website
- Advertising content in our quarterly digital newsletters
- Advertising content or article in Fall and Spring expanded print newsletters
- Ad banner included in our weekly e-blast to PAO membership

Annual Sponsorship - \$7,000

- All the benefits of Quarterly Sponsorship, discounted

Premium Annual Sponsorship - \$10,000

- All the benefits of Annual Sponsorship
- PLUS may send 2 direct e-blast per year to our full membership via PAO software.
It can be information about your company with links to product, catalogs, websites, videos.....anything that you want prospective clients to see. You can offer incentives or limited offers for PAO members. We create the e-blast and upon your approval, we send on the day and time you choose